

# THE CONCEPT BEHIND THE DEVELOPMENT

The 2016 West Broadway Corridor Master Plan provides a vision and clear direction for the rebuilding of West Broadway as a proud urban street over a two-mile stretch in Council Bluffs, lowa. As an attractive "front door" to the community, it serves to unite the neighborhoods, provides access and connectivity, and stimulates economic redevelopment and private investment in existing properties. The "TreeHouse" Project at 34th Street and 1st Avenue will help carry this vision by re-imaging the 8-1/2 acre property into a development that reflects the community's care for image, public space, and quality of life.







#### THE SUMMARY

TreeHouse is located at West Broadway and 34<sup>th</sup> Street in Council Bluffs, Iowa and will consist of 221 Multifamily Apartment Units, 34 Townhomes, and +/-17,400 Square Feet of Retail Space. TreeHouse will be broken up into three phases.

TreeHouse is intended to be a new upscale community along the West Broadway Corridor in Council Bluffs, the surrounding area and East Omaha. The Project is designed to provide numerous amenities including patios for its residents, dog parks, and a gym. The City of Council Bluffs 1st Ave. Trail Corridor will offer a 1.8 mile, 66' wide open space with a paved bicycle path.



#### THE VISION



To create a purpose-driven living community designed to inspire and nurture human health and well-being.

Welcoming | Playful | Thoughtful | Cheerful | Trustworthy | Intentional



#### SITE PLAN PHASES I, II, & III



## GENERAL INFORMATION PHASES I, II, & III



221 Units





34 Homes

+/-17,400 Sq. Ft.



#### **APARTMENTS**





## **APARTMENTS**



## TOWNHOMES



#### TOWNHOMES





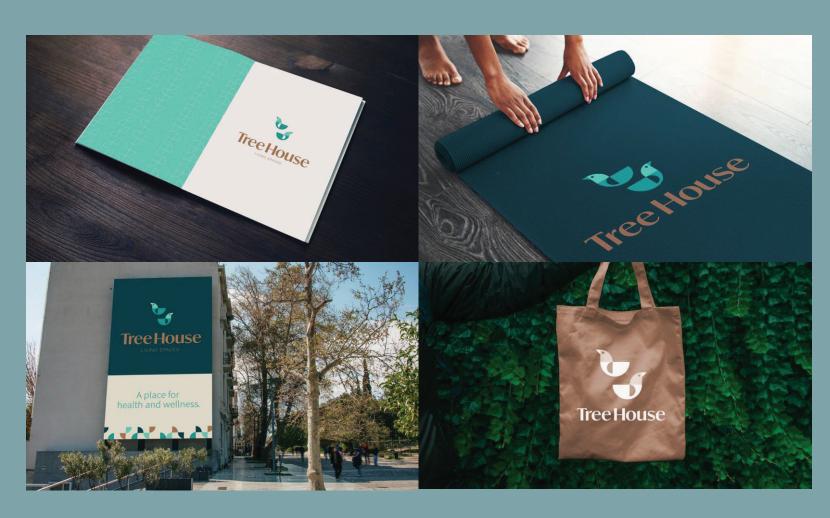




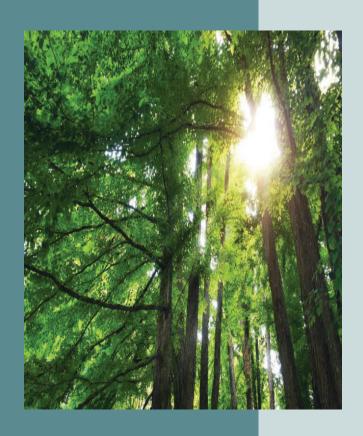


Picture yourself in a thoughtful, secluded construction designed for you by someone you trust. Surrounded by green living things. TreeHouse conjures the beautiful and serene. It's a balance between modern and natural, between forward-thinking and nostalgic. TreeHouse is an immediate touchpoint—deeply symbolic of growing up. It captures the excitement of coming home. At the same time, it has a clean, sophisticated sound and look that promise all things fresh and exciting to be found in looking ahead. TreeHouse is more than a living community—it's a mindset.









#### **AMENITIES and SERVICES**



Dog Parks



Beautiful Landscaping



Gym



Biking and Walking



Onsite Leasing/Management Office



Health & Wellness Driven



Views of Omaha and Surrounding Areas

